AL-INVEST Verde

AL-INVEST Verde

First call for proposals

3rd information session for EU member states organizations

Bonn, 05 May 2022

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AGEXPORT GUATEMALA

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EUROCHAMBRES

AL-INVEST Verde

The AL-INVEST Programme

- Flagship programme of the EU on economic cooperation in Latin America
- Almost 28 years of history
- Past editions:
  - attract European investments to Latin America
  - promote the internationalization and increase the productivity and competitiveness of micro, small, and medium sized companies (MSMEs) in Latin America.
- 6th edition of the programme: AL-INVEST Verde

AL-INVEST Verde

The Predecessor: AL-INVEST 5.0

- 31 million EUR
- 18 countries

- 67 projects funded
- 110 Organisations supporting the private sectors involved

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AL-INVEST Verde

The AL-INVEST Verde Programme

- **Component 1** is designed to mobilise EU expertise and investment to support the creation of private sector partnerships in Latin America.

- **Component 2** deals with policy advocacy for the effective implementation of core environmental and labour standards and being implemented by a consortium of Member States consisting of FIIAPP (Spain) and IILA (Italy).

- **Component 3** is implemented by the EU Intellectual Property Office and deals with intellectual property rights.

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Members of the implementing consortium

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Associates

BDI Bundesverband der Deutschen Industrie e.V.

Cámara Argentina de Comercio

CNM CONFEDERAÇÃO NACIONAL DE MUNICÍPIOS

COPARMEX

DIHK Deutscher Industrie- und Handelskammertag

ebn innovation network

Eletrobras

Greenovate! EUROPE

PERÚ Ministerio de la Producción

UnB

AL-INVEST Verde

Objective

- Promote **sustainable growth and jobs creation** by supporting the transition towards a low-carbon, resource-efficient and a more circular economy in LA.
- Encourage SMEs in LA to adopt cleaner and more sustainable processes and practices as a key element of their competitiveness.

Sustainability and competitiveness

- **Value creation:** developing products and services that respond to the demands of consumers, who are willing to pay a premium price and show increasing brand loyalty.
- **Productivity improvement:** development of more efficient production models that reduce costs or improve input efficiency.
- **Access to finance:** financial flows are increasingly directed towards investments in environmentally friendly production, methods and technologies.
- **Compliance:** regulatory obligations, at local, national or international level

AL-INVEST Verde

Programme features

- 48 months duration (Dec 2021-Nov 2025)
- Budget: 31,25 Mio EUR
- 80% grant with an EU financial contribution of 25 Mio EUR
- 20 Mio EUR in Financial Assistance to Third Parties (AFT) through open and competitive calls for proposals.
- First call open since 28 March 2022 (www.alinvest-verde.eu)
- Next call planned for the beginning of 2023

Financial assistance to third parties (AFTs)

Great opportunity to finance innovative projects implemented by **alliances between Latin American and EU institutions and business organisations** with the aim of achieving an effective green transition of SMEs in the region.

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Funded by the European Union

Programme Component 1 Component 2 Component 3 News

AL-INVEST Verde

EU-LA Alliance for Sustainable Growth and Jobs (Al Invest Verde) The new edition of AL-INVEST (Al INVEST Verde), financed with 33 million Euro by the European Commission, has the global objective of promoting sustainable growth and jobs creation by supporting the transition towards a low-carbon, resource-efficient and a more circular economy in LA. AL-INVEST Verde will facilitate the imperative utilisation of more resource efficient and low carbon production models also through innovation and digitisation.

https://alinvest-verde.eu/

@AL-INVEST Verde – Componente 1

@AlInvestVerde

AL-INVEST Verde

1st call for proposals

- Amount of EU funding for each project (max. 80% of the total) **between 250,000 EUR and 300,000 EUR**
- **Mandatory requirement:** submitted by alliances between LA and EU institutions and business organisations (including those representing European interests in LA)
- Indicative duration: **between 20 and 30 months**
- **Innovative and integrated** projects
- **Broad multiplier effect** among SMEs and productive units (final beneficiaries)
- **Synergies** with other projects and initiatives at local, national or regional level

AL-INVEST Verde

1st call for proposals

- **Budget: EUR 10 million**
  - **6 M. euro: Lot 1 - Sustainable, deforestation-free agri-food systems and value chains**
    - Traceability solutions adapted to the MSMEs and small producers' organisations
    - Sustainable agricultural practices adapted to SMEs and small producers' organisations
    - Dialogue, information sharing and research
  - **4 M. euro: Lot 2 - Transition towards low carbon, resource efficient and circular business models**
    - Design phase
    - Production phase
    - Logistics and distribution phase
    - Consumption and end-of-life management

AL-INVEST Verde

1st call for proposals

- **Indicators of the projects**
  - Number of SMEs adopting sustainable economic practices
  - Number of SMEs that obtain firm-specific sustainability standards certification or develop sustainability-enhancing traceability systems for their products
  - Number of full-time equivalent green jobs (disaggregated by sex and age) sustained/created as a direct result of support
  - Number of SMEs reporting increased turnover as a direct result of support received

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Benefits for implementing organisations and their members

- Improve options to comply with new EU regulations related to the Green Deal (**market access**).
- The joint participation of partners from both regions strengthens **trade, knowledge and technology transfer links** between them.
- The green transition of SMEs is a key element for the improvement of their **competitiveness**.
- Opportunity to participate in exchange forums, be part of international **networks** and have access to specialised studies and research.
- Link to an EU programme with a highly visible profile.

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Process for presenting proposals

- Review all the key documentation (bases and formats)
- https://alinvest-verde.eu/es_es/documents_relevant-guidelines
- Decide on the lot in which to participate
- Identify at least one partner from the other region
- Register on the tendering platform
- The leader uploads all the requested documentation as it is being completed
- Deadline for submission of proposals: Until 27 June 2022

Concept note
4 pages

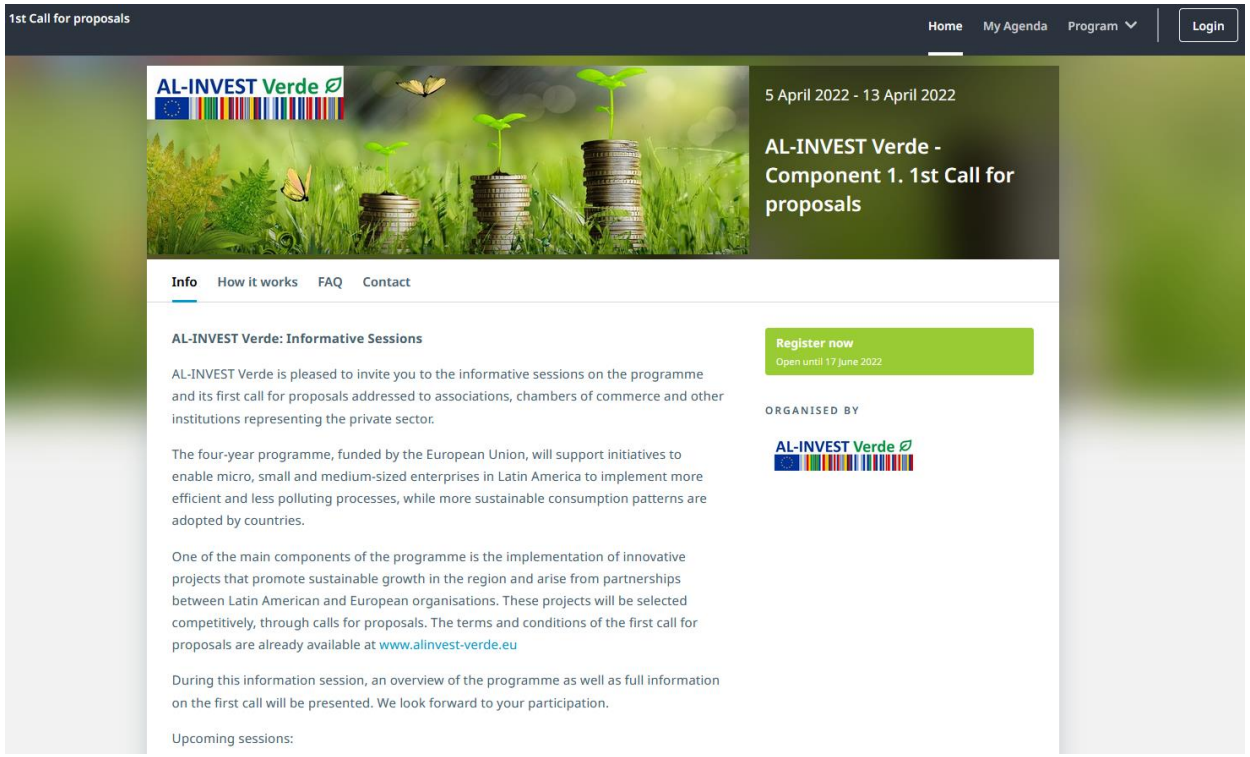
Information from the applicant
6 small tables and supporting documents

Full proposal
Max. 15 pages + Logical Framework + Budget

How to find a partner to submit a joint proposal?

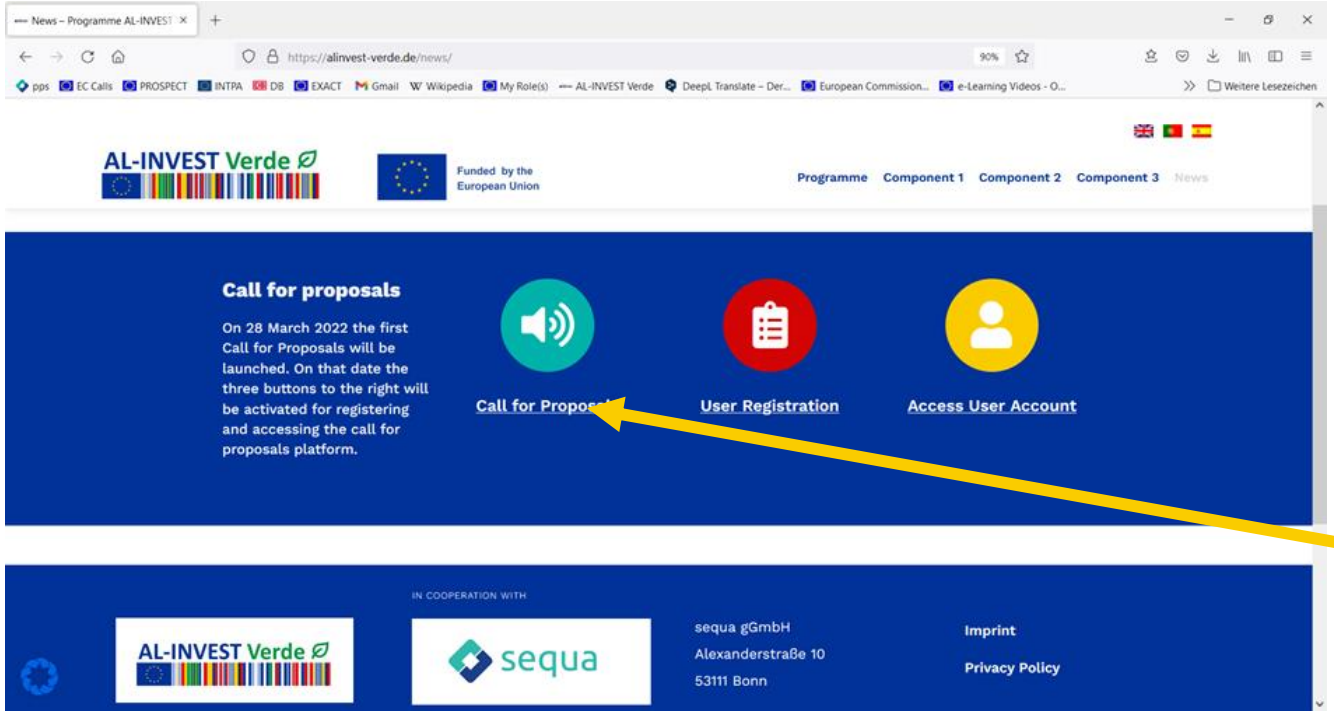
- Existing platform for online meetings and links with B2Match

  https://al-invest-verde-1st-call.b2match.io/
- Register and create a profile as complete as possible.
- Search for complementary organisations for the development of a common project.
- Establish contact and start meetings



How to apply (1)?

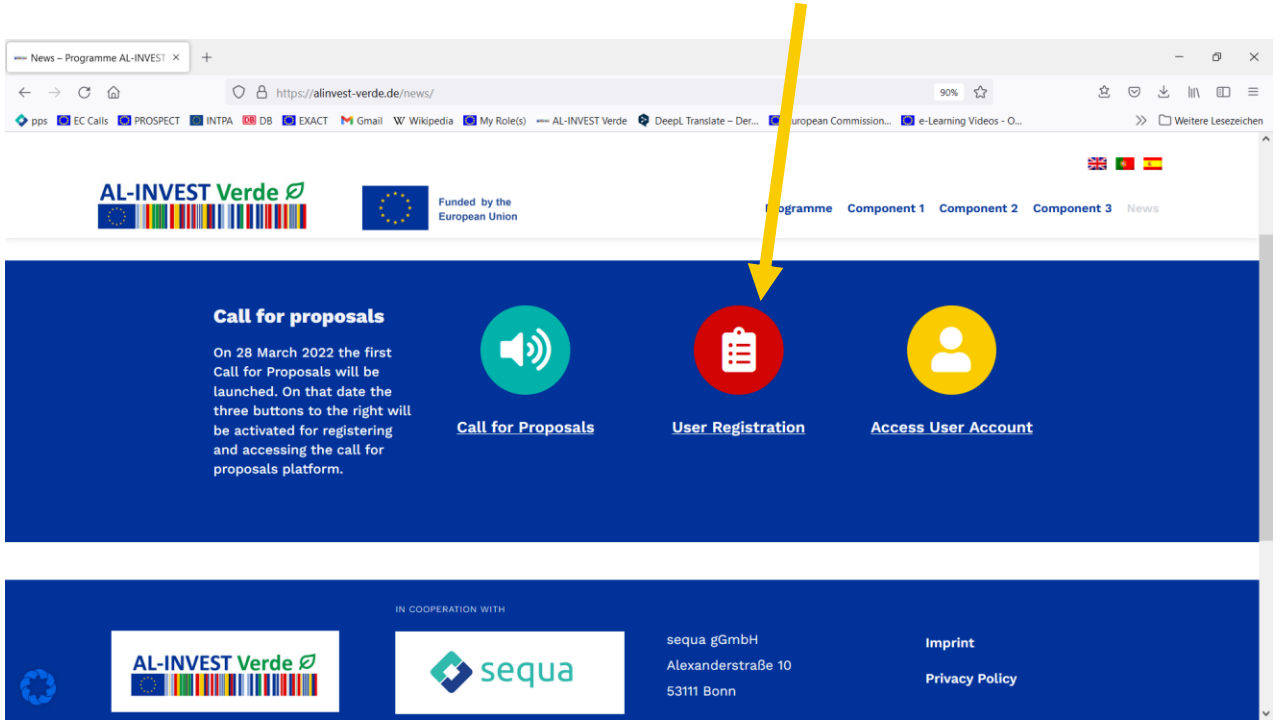
❶ Go to the website www.alinvest-verde.eu

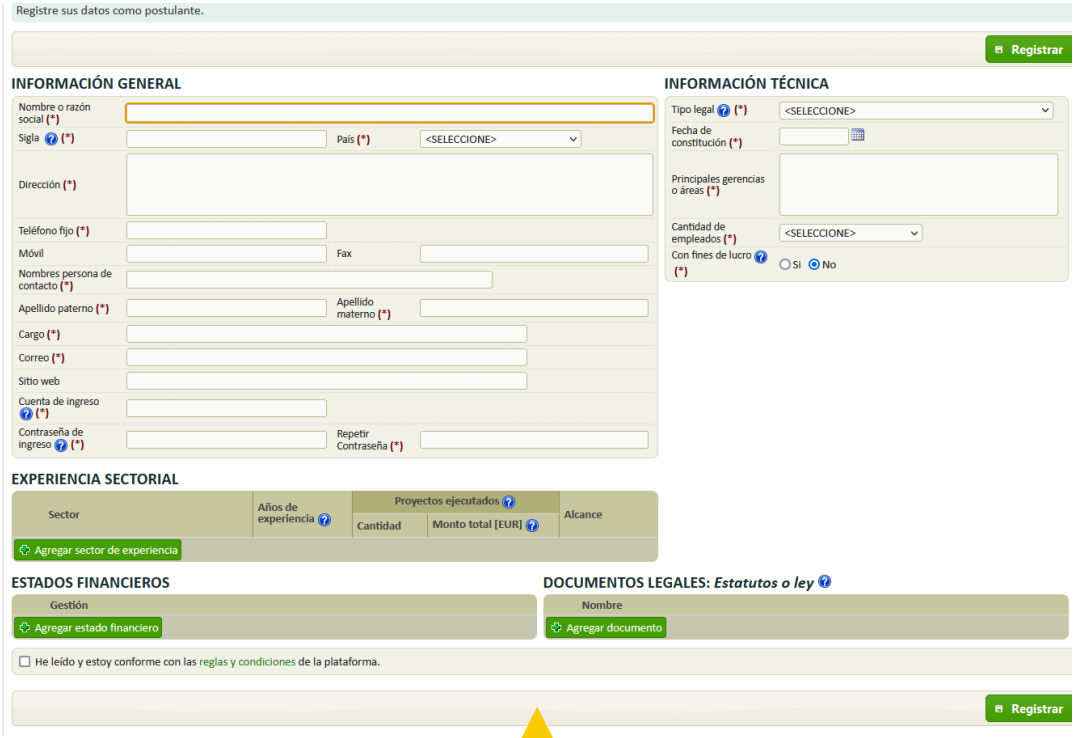


❷ Download the guidelines, application form and 3 short forms. There is also information on implementation guidelines and other relevant documents.

How to apply (2)?

❸ You must then create an account for your organisation, remembering the name and password used. Only official addresses can be used.

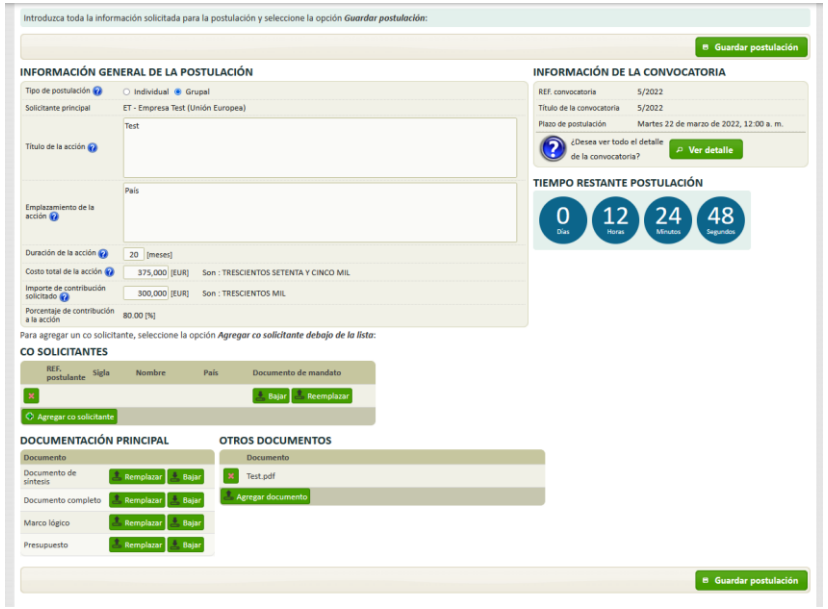


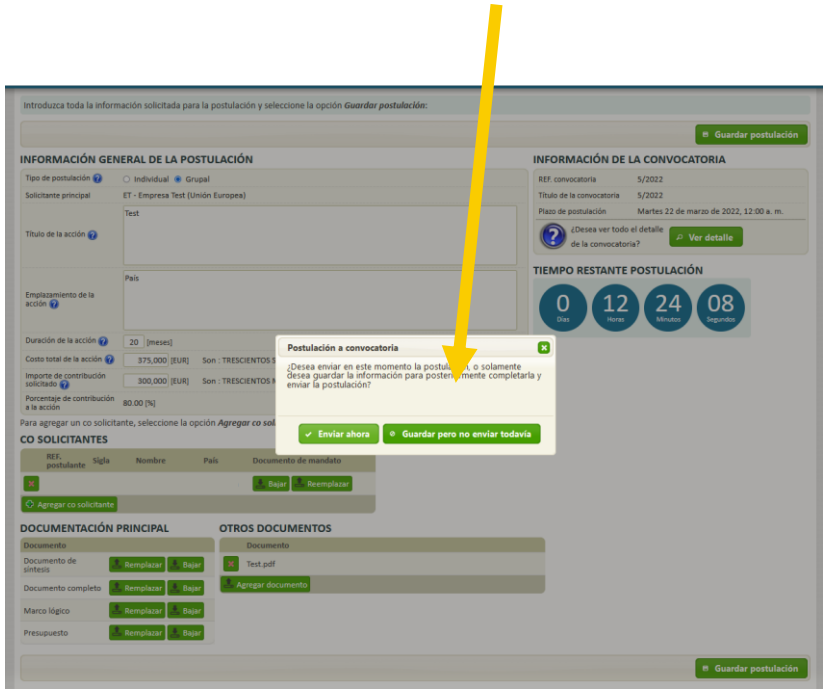


❹ Complete your registration with supporting documents and requested information such as number and type of employees, articles of association, VAT registration, company register, etc.

How to apply (3)?

❺ You can upload and edit your application and documents at any time, until you officially submit your application.





Evaluation process and steps (Evaluation Committee)

July 2022

Preliminary adminis-trative check

(docs ok)

Evaluation of the Concept Note

Relevance and design

(up to 20 points)

Information on applicant organisations

Assessment of operational, technical and financial capacity (minimum 12 to 20 points)

Evaluation of the full proposal, LogFrame and budget

(up to 60 points)

Sept 2022

Selection of proposals for funding

(max. 3 per lot per country)

Doubts or questions?

- **Platform:** please use the manual available on the website – Email address at the end of the manual.
- **Questions** about the rules can be submitted no later than 21 days before the deadline, using the appropriate form.
- We will collect the questions and publish the answers on our website.
- **Answers** will be provided up to 11 days before the deadline for submission of tenders.
- In order to ensure equal treatment of applicants, **no prior opinion on eligibility, co-applicants or a specific action** can be given.
- **No individual answers** will be given. All questions and answers, as well as other important notices, will be published on the platform and on the website.

We look forward to receiving your great ideas for innovative projects aimed at doing better business on a better planet!

AL-INVEST Verde

Thanks a lot!

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