

DURING THE FIRST CALL,  
25 PROJECTS  
WERE SELECTED

## ABOUT AL- INVEST VERDE

It is a program financed by the European Union to promote sustainable growth and job creation in Latin America.

Its objective is to support the transition towards a low-carbon, resource-efficient, and circular economy. The program runs by three components that work with small Latin American businesses, public institutions in the region, and the management of intellectual property rights.

The program has the financing of 33 million euros to facilitate the implementation of sustainable production models.

## COMPONENT 1

Component 1 is led by sequa, along with a consortium of institutions of the region. Its main objective is the management of grants through the calls for proposals for the execution of innovative projects of association between Latin America and European Union organizations.

Consortium:



## AL-INVEST VERDE

### COMPONENT 1

Camino Real Av. 348. Office: 1502, 15073  
San Isidro, Lima- Peru

[aiv-sequa@sequa.de](mailto:aiv-sequa@sequa.de)

[www.alinvest-verde.eu](http://www.alinvest-verde.eu)





## FIRST CALL FOR INNOVATIVE PROJECTS

The First Call for Innovative Projects was launched on March 28, 2022, through successful sessions developed in various region countries.

Twenty-five projects were selected from the one hundred thirty-six proposals received.

Nine corresponding to the thematic lot focused on agri-food systems and value chains.

Sixteen for the thematic lot focused on low carbon, resource-efficient, and circular business models.



## APPLICATION REQUIREMENTS

An association must submit the projects between at least one Latin American and one EU institution.

The following criteria are needed to apply as a leader:

- Being a non-profit organization
- Be established in an eligible Latin American country or an EU Member State
- Be an organization that represents the private sector.

Review detailed information in:  
[www.alinvest-verde.eu](http://www.alinvest-verde.eu)

## OUR EVENTS

We work to make ourselves known not only to meet our objectives but also to make visible the real transformative potential of the program.

Summary 2022:

- CINCO organized the Circular Economy Forum, a commitment of all in Santa Cruz, Bolivia.
- AL-INVEST Verde was present at the International Forum on Circular Economy, organized in Lima by the Ministry of the Environment.
- Eurochambres, the EU Delegation in Uruguay, and Eurocamara organized the IV European Investment Forum, which focused on renewable energies.
- The Circular Economy Panel was held within the Encuentro por México's framework and with Coparmex Jalisco.
- CCL held the 1st Sustainability and Markets Forum in Lima, Peru.