

sequa: Leader of the Executing Consortium

sequa is a development organization based in Bonn, Germany, which has been promoting international cooperation projects and programs since 1991.

sequa's work focuses on promoting the private sector with the objective of improving living conditions and expanding employment opportunities. He is currently the leader of the Executing Consortium for the AL-INVEST Verde program.



Goals

The European Union has assumed a leadership role in green transition issues and has been working hand in hand with the countries it considers partners.

Component 1 seeks to promote sustainable innovation in the private sector:

- Promote Latin American SMEs to be efficient, use reuse mechanisms and optimize resources. This with a view to opening up growth opportunities by complying with the European Union's sustainability requirements.
- Contribute to small producers from an innovative, sustainable point of view by improving their capacities to adopt efficient digitalization processes to increase their business volume as a result of the implementation of the partnership projects.

To build networks to promote the internationalization of Latin American SMEs through inter-institutional relationships that allow for the exchange of experiences and the adoption of best practices in the area of green transition.



Component 1 Innovation and green transition of SMEs



www.alinvest-verde.eu

Key data

- The program started in December 2021 and will culminate in November 2026.
- Component 1 funding is provided through financial support to partnership projects between Latin American and EU business organizations, after selection through Calls for Proposals.
- The maximum financing from European funds for the projects submitted is 300,000 euros.
- The EU contributes up to 80% of eligible project costs.



About Component 1

Component 1 is led by sequa together with a consortium of institutions in the region and has as its main objective the management of funds through Calls for Proposals for the implementation of innovative partnership projects between organizations in Latin America and the European Union that promote the growth of Latin American SMEs through the implementation of cleaner and more circular products and processes.

Component 1 is implemented throughout most of the region, in countries such as Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay and Venezuela.

Consortium:

Consortium leader:



Consortium members:



About AL-INVEST Green



AL-INVEST is a program funded by the European Union that has become a flagship initiative to support SMEs in the region with almost 30 years of history. AL-INVEST Verde is the sixth edition that promotes sustainable growth and job creation.

The program supports the transition to a low-carbon, resource-efficient and more circular economy. To this end, it is divided into three components that work, respectively, with small Latin American companies, public institutions in the region and in the management of intellectual property rights.

The program is supported by a grant of 33 million from the European Union to facilitate the implementation of sustainable production models.

For more information, please visit:

